



# WHY SEMI-INGROUND?

Many homeowners are only aware of two swimming pool options: aboveground or inground. An aboveground pool is not durable, long-lasting, attractive, or available in many shape options. The inground pool is expensive, takes several weeks to install, requires lots of equipment and machinery, and typically includes a long waitlist.

Enter option three: a semi-inground pool. Below are useful reasons why this pool should be your number one choice for your backyard.



## **COST**

Our semi-inground swimming pool prices start at under \$20,000. This price includes shipping AND installation. Compare this to a \$60k+ price tag you will get with a fully inground swimming pool.

## **AVAILABILITY**

We have product available now. No long wait times for the manufacturers to get the steel produced; we have it ready this season with an average lead installation time of about 30 days.

## **DURABILITY**

Our pools are made of 14-gauge galvanized steel (exact same material used for fully inground pools). The pool is installed 2' in the ground and finished with a 10" footer in a 2' full perimeter of the pool, making it a permanent structure. Plus the steel has a lifetime warranty.

## **ACCESSORIES**

Not only is the pool structure made with inground materials, but all accessories are too. The fiberglass steps are inground steps, the filtration system is inground quality, and all other accessories are used on inground swimming pools. All accessories come with warranties as well.

## **HOA APPROVED**

Because the pool is installed and cemented into the ground making it a permanent structure, semi-ingrounds are typically approved by Homeowners Associations who tend to deny requests for the average aboveground pool.

## **INSTALLATION**

Cost of installation is included in the price. A qualified team of 2-3 will quickly install your pool so you can be swimming in no time. No messy trucks, dumpsters, or machinery lingering around your house. We are in and out.





## SLOPES

Typically, a slope in a homeowner's backyard can cause huge issues for aboveground and inground both. This is not the case for our semi-inground pool, as excavation is deep enough to level off most terrains for our application.



## DEPTH

Homeowners who have electrical or septic taking up space in their backyard typically have to avoid a fully inground pool or relocate the utilities to make space for the pool to be buried (aka another high price tag). Since our semi-inground is installed 2' in the ground this allows the homeowner to avoid a lot of underground issues. Also great for backyards with very rocky soil or layers or rock sitting below the ground because you can still have the style of an inground pool, but you can save time and money trying to dig through the terrain.



## EASE

Ordering an inground pool can take several trips to the pool dealer, calls with installers, and a long drawn out process. With CoolPools.com, you simply order and schedule installation online! Then finish your pool with a decking or landscape design.



## EXPEDITED

Every aspect of the semi-inground process is expedited. Ordering the pool online takes one

minute, installation can typically be scheduled within one month of ordering, and the pool is then typically installed in two days.



## ATTRACTIVE

With the right design, semi-inground pools give the backyard a luxurious and contemporary feel that can rival any high-end pool.



## SAFETY

With the style of our pools being partially above ground, this makes it harder for small children to get access to the pool. It also gives you the freedom to create whatever safety measures in the finished product such as decking or hardscaping.



## CLEANLINESS

By installing the pool 2' in the ground and about 28" above the ground, the amount of bugs, rodents and debris is reduced from entering your pool.



## WARMTH

Due to the pool not being fully surrounded by the cool underground, it allows the sun's heat to easily transfer through the aboveground walls and into the water. When the water is naturally warmer your heater (if applicable) won't have to work as hard saving you money. Plus, warmer pools provide more health benefits such as relaxing muscles and joints, increasing blood circulation, relieving stress, and improving breathing!